



Stanford Entrepreneurs Forum

『與創業達人約』系列餐會

We're pleased to inform you that Stanford Entrepreneurs Forum will resume on the first Wednesday of every month starting from October, 2015. The Forum will invite top-tier entrepreneurs, industry experts, venture capitalists and securities underwriters to share their stories and experiences on how to effectively incubate and grow high-tech ventures. The Forum offers opportunities to connect ideas, technology and people. Welcome to join us.

SCHEDULE, SPEAKERS AND TOPICS

Date	Speakers	Topics
2017/05/03 11:30~14:00	Toshiba Cheng (鄭新禾)	媒體白堊紀導覽: 媒體技術新創公司的挑戰與機會
2017/06/07 11:30~14:00	Dr. Willie Yang (楊立偉)	社群大數據的應用新商機

11:30~12:00	Check-in & Registration	參加者入場/自由交流
12:00~12:50	Opening, Luncheon and Speaker Introduction	開場/午宴/講者介紹
12:50~13:40	Speech	達人分享
13:40~14:00	Q&A	Q&A 互動
14:00~15:00	Round Table Discussion	自由交流

REGISTRATION

For registration, please submit your registration form to vicky@darwin-venture.com.tw or click the site of <https://goo.gl/forms/r8TNf5om9K1wO3NI2> to register.

Registration Fee:

- On-Site: NTD 850 per person
- Early bird: NTD 750 per person (Early bird deadline is set on one week before date of each session)

VENUE

HWA-YOUNG (Zhonglun) 華漾大飯店 中崙店 (忠孝復興站 1 號出口, 步行約 5~10 可抵達)

104 台北市中山區市民大道三段 209 號 G 樓, T +886 2 8772 9666

SPEAKER BIOGRAPHY

Hsin Ho (Toshiba) Cheng (鄭新禾), Country Manager of Nagravision Taiwan

Experienced Country Manager with a demonstrated history of working in the information technology and services industry. Skilled in Streaming Media, Set Top Box, Conditional Access, Embedded Systems, and IPTV. Strong sales professional with a Master focused in Electrical and Electronics Engineering from National Taiwan University.

2010 till now: Country Manager, Nagravision Asia Pte Ltd

- Responsible for P&L of Nagravision Taiwan branch, owning 70%+ of the CAS market share in Taiwan cable industry.

- Well connected with Taiwan Media industry chain, including chipset providers, equipment/solution vendors, operators, content providers, and regulatory bodies.

- Creatively help form a taskforce with operators, chipset vendors (Mstar/MTK, Broadcom, and ST) and STB vendors to enable a new low cost STB market segment since 2011 which fulfilling regulatory requirements and speed up TV digitization penetration in Taiwan, creating more than 150M revenue for related industry players by far.

2008~2010: Engineering Director, Advanced Digital Broadcast

2001~2007: Asistant Vice President of Digital Service Development, China Network Systems (CNS)

2000~2001: Project Manager , GigaMedia Limited



CONTACT INFORMATION

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HOST

Stanford Club of Taiwan 史丹福大學在台校友會 <https://www.facebook.com/StanfordClubOfTaiwan>

CO-ORGANIZERS

Darwin-Venture Management 達盈管理顧問公司 <http://darwin-venture.com.tw/>

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