



# Stanford Entrepreneurs Forum

## 『與創業達人有約』系列餐會

We're pleased to inform you that Stanford Entrepreneurs Forum will resume on the first Wednesday of every month starting from October, 2015. The Forum will invite top-tier entrepreneurs, industry experts, venture capitalists and securities underwriters to share their stories and experiences on how to effectively incubate and grow high-tech ventures. The Forum offers opportunities to connect ideas, technology and people. Welcome to join us.

### SCHEDULE, SPEAKERS AND TOPICS

Date	Speakers	Topics
2019/04/03 11:30~14:30	吳柏儀(Paul Wu), CEO, cofounder at Carota Technology Corporation	The Importance of OTA Updates: Benefits and Market Trend in all connected devices
2019/05/08 11:30~14:30	陳泰谷 (Tai-Ku Chen), 達盈管顧駐點創業家	區塊鏈的美麗與哀愁

11:30~12:00	Check-in & Registration	參加者入場/自由交流
12:00~12:50	Opening, Luncheon and Speaker Introduction	開場/午宴/講者介紹
12:50~13:40	Speech	達人分享
13:40~14:00	Q&A	Q&A 互動
14:00~15:00	Round Table Discussion	自由交流

### REGISTRATION

For registration, please submit your registration form to [enos@darwin-venture.com.tw](mailto:enos@darwin-venture.com.tw) or click the site of <https://goo.gl/forms/bGmkfvFw1AqOSb142> to register.

Registration Fee:

- On-Site: NTD 850 per person
- Early bird: NTD 750 per person

### VENUE

HWA-YOUNG (Zhonglun) 華漾大飯店 中崙店 (忠孝復興站 1 號出口, 步行約 5~10 可抵達)

104 台北市中山區市民大道三段 209 號 G 樓, T +886 2 8772 9666

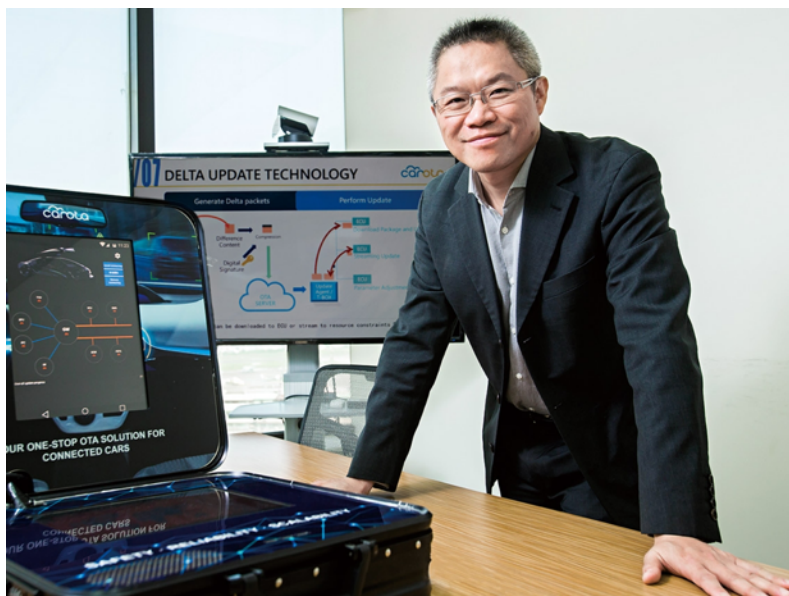
## SPEAKER BIOGRAPHY

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### 吳柏儀(Paul Wu), CEO, cofounder at Carota Technology Corporation

CAROTA 科絡達創辦人吳柏儀 Paul Wu，也就是現任的首席執行官，有多年科技業經歷，對於打造手機軟件與物聯網服務有深厚經驗，曾擔任手機數位內容商口袋移動執行長，帶領公司業務轉虧為盈，並在 2000 年至 2005 年間深耕中國市場，負責中國移動跟 Nokia 在中國的行動裝置服務內容。之後，吳柏儀任職於鴻海、聯發科等科技大廠，他體認到在芯片公司內要做物聯網與車聯網生態服務系統較為困難，且自己想要更大的舞台，於是投身創業行列。

CAROTA 科絡達在成立之初，便獲得聯發科投資，並隨著聯發科當時的戰略佈局邁進新興市場，因此 CAROTA 科絡達成立第三個月，便在印度、新加坡設立辦公室，目前在美國矽谷、台灣、法蘭克福、上海、深圳、新德里、新加坡、聖彼得堡皆有分公司，擁有國際化的經營團隊。



Paul founded CAROTA in early 2011 when he saw the huge demand of mobile content and software services in emerging market. Before founding CAROTA, Paul worked for a global Internet platform and IoT service development team at MediaTek, responsible for building up mobile service ecosystem with Google/Facebook/Yahoo/Tencent/Baidu for MediaTek chipset. Prior to MediaTek, Paul helped Foxconn to acquire a mobile Internet company so it can enter into IoT business. Before joining Foxconn group, Paul was PocketNet CEO, he successfully turn around the company in three years.

During 2000 to 2005, Paul spent 6 years in Beijing working with Tom.com group, a company specialized in mobile content service with Nokia and China Mobile in China. Tom.com is owned by HK Tycoon Li Kashing Hutchison group.

Paul received his MBA degree from Netherlands Rotterdam School of Management and a bachelor degree in Agri-Economics at National Taiwan University.

**Favorite quote:** “Learn from yesterday, live for today, hope for tomorrow, The important thing is not to stop questioning” – Albert Einstein. °

## CONTACT INFORMATION

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## HOST

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## CO-ORGANIZERS

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Darwin-Venture Management 達盈管理顧問公司 <http://darwin-venture.com.tw/>

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